

## **Abimis tailoring at Salone del Mobile for the first time**

The technology and performance of a professional kitchen transferred to the world of the domestic hearth, to allow any foodie to feel like a genuine chef at work. The motto at Abimis, a brand resulting from Prisma's thirty years of experience in the large-scale collective catering industry, is to bring for the first time ever to Salone del Mobile its wealth of innovation and audacity in a functional approach which pushes its opportunities to the limit. The beguiling appeal of Abimis is first and foremost the charm of furnishings that represent the perfect cooking machine in the first instance, and an attractive solution subsequently. To this end, the concept at the core of the project is more significant than its shape, so much so that the company works on the ongoing tweaking of models rather than on experimenting with ever new collections, tied to styles or fashionable passing trends.

The booth at Eurocucina efficiently conveys this core concept: the tasks traditionally associated with the kitchen – cooking block, washing block and refrigeration block - have been placed in the centre of the space, devised by Elisa Ossino, to give rise to an exhaustive range. The booth set up in Hall Pad 9 Stand D06 does not feature 'lots of kitchens'; there is in fact only one kitchen, comprising two models which convey, with just a few slight variations, the idea at the heart of Abimis designs: the Ego line, with stainless steel finish, makes up the central island whereas Atelier, new for 2016, is the reference collection for the wall-mounted base unit, with rough-cut oak doors, and the wall units contained in the recess, in paperstone.

Both have been devised to be eternal and their AISI 304 stainless steel composition, along with their fully custom-made production, not just in terms of dimensions but also for the user's requirements and movements, are qualities both models share. Furthermore, both have joint-free internal compartments to make cleaning easier and ensure outstanding levels of hygiene. They only differ in the profile of the door: in Ego, the profile is bevelled and flush, with a curved handle and paintable; in Atelier, on the other hand, it is square-edged with or without handle, paintable and customisable in a variety of finishes and materials.

A bookcase with a stainless steel frame and natural rough-cut oak shelves, designed by studio Archea for Abimis, thus completes the design of the booth: this piece of furniture is not designed as an extension of the categories Abimis traditionally deals with but as an appendix to the kitchen, contributing to defining its maximum efficiency. It is a convenient accessory to store pasta jars, rice, coffee pots, ingredients, books or even to tidy away crockery and vases. In short, it is an item of interior décor devised to provide, once again, the impeccable functionality, tailor-made to the user's needs, which every Abimis creation offers.

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CUCINA PER PASSIONE

AB IMIS  
FUNDAMENTIS.

WHERE  
THE ART  
OF COOKING  
STARTS.

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EUROCUCINA  
SALONE DEL MOBILE

PAD. 9 | STAND D06

12-17.04.2016

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