

## New mirror-finish design for Abimis Ego kitchen at Milan Design Week 2017

Being on many foodies' wish-list dreaming of enjoying at home an experience as in a restaurant, professional kitchens require less rigorous styling when fitted in domestic environments. Their cold functionality must apply for more elegant shapes and indeed, it is with the idea of merging practicality of use and attention to detail that Abimis has developed its Ego custom-made kitchen model in partnership with the architect Alberto Torsello.

The composition of Ego is entirely in AISI 304 stainless steel but its squared silhouettes, which are typical of large professional restaurant kitchens, have been "softened" by the bevelled doors fully integrated into the structure, the by hand orbitally polished finish and the rounded handles.

Indeed, these elements make Ego the ideal solution for residential settings and starting from the Milan Design Week 2017, feature new and sophisticated variants, offering even more versatile combinations.

The AISI 304 stainless steel finish is now also available in the polished version: the blocks making up the kitchen, which are designed and built specifically according to each individual design, can be distinguished by a "mirror"-like effect, whose varying shades are capable of lending the kitchen the appearance of a precious monolith. The new finish demonstrates once again the focus placed by Abimis on craftsmanship: as a matter of fact, it is achieved entirely by hand, by means of treatments broken down into several steps.

The selection of handles has also been extended: in addition to a restyling of the existing "Anello" ring-shaped handle in the polished and matt brass variants, the brand has now introduced three new types of opening mechanisms. "Linea" has a slimline profile with rounded edges to guarantee maximum ergonomic design available in multiple finishes, including red paint. "Punto 1" and "Punto 2" on the other hand refer to the round and square knobs respectively: Retro-style elements giving a 1950s, yet contemporary twist enriching the silhouettes of the Ego kitchen.

From the latest finishes introduced, which are available from Milan Design Week, to the size of the blocks, which is never standard, through the handle detail, Ego is thus a design, whose components can be picked out according to individual requirements, resulting in bespoke, ergonomic and also fascinating furnishings: the perfect way to experience the thrills of a professional kitchen in your own home.

