

A “made to measure” interior with Abimis in Paris

Known as one of the best locations in the heart of Paris for Italian design, **10surdix** is much more than a traditional showroom. It's an unconventional point of sale, with a unique atmosphere, far from the impersonal setting of typical furniture stores.

Located in the vibrant atmosphere of the 6th arrondissement, at 10 rue Cassette, it bases its mission on the idea of designing bespoke interiors and private refurbishments. Starting from the customer's specific requirements, 10surdix creates ideal environments, where every detail– colour, function, aesthetic – is carefully selected.

The store gives customers the exclusive opportunity of experiencing this concept of made to measure interior through a tour of a sample apartment, located in a nineteenth century prestigious building along Rue de Clichy, where the best interior design trends are perfectly featured. Among these, in the vast living space at the entrance of the flat, shines **Ego by Abimis**: an all-steel kitchen, made unique by its curved lines and particularly shaped handles which seem to recall the typical Parisian retro design. The cooking area leans against a cream-coloured wall, and it is topped by a set of cabinets. On the opposite side, there's an island equipped with a sink and an oven, whose worktop extends to become a perfect spot to eat or host an aperitif with friends.

Entirely made of AISI 304 steel and created to personalize and enhance every single stage of the cooking process, Ego has a tailor made design, and all its components are crafted with care, from the different types of compartments to the worktops.

In this sample apartment created by the owners of 10surdix, the Abimis kitchen acts as a bespoke creation, able to strengthen the concept of “made to measure interior”, element for which the 10surdix wants to be known for.

ABIMIS

CUCINA PER PASSIONE



CAVALLERI
COMUNICAZIONE

www.cavalleri.com - info@cavalleri.com